



Bradley K. Overcash

Partner

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t 704.335.9055



Brad Overcash represents clients in a broad range of litigation matters, including professional negligence defense, long-term care/nursing home defense, products liability, premises liability, patent litigation, commercial litigation, and general litigation. In addition, he provides counsel to business and health care clients beyond the area of litigation. Brad also represents insurance companies in coverage actions, bad faith cases, and a variety of other matters. He has experience representing a broad range of clients in insurance defense cases.

He has experience in creating, training, enforcing, and participating in the alternative dispute resolution process, including arbitration and mediation. He also focuses on economic development initiatives, counseling domestic and international companies throughout the process and representing them in incentives negotiations with local and state officials.

Brad is admitted to practice in all state and federal courts in North Carolina and Mississippi, the U.S. Courts of Appeals for the Fourth and Fifth Circuits, and the Eastern Band of the Cherokee Nation.

Before joining Parker Poe, he worked with a regional law firm practicing in the areas of medical malpractice defense, long-term care/nursing home defense, and general litigation. From 2011 to 2013, Brad served as the managing attorney for that firm's North Carolina office.

REPRESENTATIVE EXPERIENCE

- Advised hospitals and physicians on professional malpractice defense and risk management.
- Represented clients in personal injury, wrongful death and premises liability claims.
- Counseled clients on products liability, including pharmaceutical and medical products.
- Advised on insurance coverage and defense.
- Defended nursing home/long-term care facilities in litigation.

PUBLICATIONS

- "North Carolina Legislative Tracking Report," July 2012
- "Expert Advocacy: Beyond Selection," July 2011



CHARLOTTE OFFICE



PRACTICE AREAS

- Professional Negligence Defense Litigation
- Product Liability & Mass Tort
- Alternative Dispute Resolution (ADR)
- Economic Development
- Medical Malpractice Defense



EDUCATION

- University of Mississippi (Ole Miss)
JD, *cum laude*, 2006
- University of North Carolina at Chapel Hill
BS, 2003



ADMISSIONS

- North Carolina, 2007
- Mississippi, 2006



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- "Expert Selection is Advocacy," April 2011
- "The Standard for Ensuring that Reliable Expertise Gets to Jury-Novel Scientific Evidence," March 2011
- "Beyond the Credentials of Opposing Experts," March 2011
- "Stubborn Facts in Premises Liability Litigation," February 2011
- "Historical Context Important in Defense of Clients Under the MTCA," March 2010
- "Excess and Umbrella Insurance State-by-State Compendium," January 2002

SPEAKING ENGAGEMENTS

- "Legal Trends & Best Practices for Nursing Homes and Long Term Care Facilities," Long Term Care Facility Conference, February 2014
- "Creating, Implementing, & Enforcing Arbitration Agreements," Creating, Implementing, & Enforcing Arbitration Agreements, July 2014
- "Litigation and Arbitration Trends in North Carolina," Litigation and Arbitration Trends in North Carolina, March 2015

HONORS

- *The Best Lawyers in America* in Health Care Litigation, 2018-2021; Insurance Litigation, 2021
- *North Carolina Super Lawyers* Rising Star, 2014-2020
- Martindale-Hubbell AV Preeminent Rating
- Judge W.N. Ethridge, Jr. Memorial Law Scholarship Recipient

MEMBERSHIPS

- Gaston College Board of Trustees, Chairman
- N.C. 10th Congressional District, Republican Party Chairman
- Mecklenburg County Republican Party, Former Chairman
- U.S. Global Leadership Coalition, N.C. Advisory Committee



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- North Carolina Bar Association
- North Carolina Association of Defense Attorneys
- Mississippi Bar Association

